

ELIZA THE RAGDOLL

CHARACTER-DRIVEN PET CREATOR • LIFESTYLE • HOME

A fully formed woman in a Ragdoll body. ♥

*Soft fluff.
Strong opinions.
A more beautiful
everyday. ♥*



ABOUT ELIZA

Eliza is a show-quality Ragdoll with opinions, excellent taste, and absolutely no qualifications to have this much authority. Her content blends character-driven comedy, everyday life, and pet-friendly lifestyle content in a real home.

She shares the spotlight with her brothers — **Riker**, a black smoke Maine Coon, and **Anakin**, her new baby brother, a Ragdoll kitten — giving brands natural opportunities for multi-cat storytelling, large-cat products, and real-life home integration.

Real cats. Real life. A lot of love. ♥



30-DAY PERFORMANCE SNAPSHOT

GROWING A BRIGHTER, FLUFFIER WORLD. ♥



4,701
Followers



+1,508
Net Followers



98.9K
Views



61.6K
Viewers



11.5K
Interactions



2,689
Profile Visits



91.6%
of views from
non-followers



+47.2%
since Aug 14



COMMUNITY SNAPSHOT



61.6% Women



58.6% United States



5.4% United Kingdom



3.4% Canada



73% Ages 25–54

Top age groups:
25–34 (27.8%), 35–44 (26.5%), 45–54 (18.4%)

*A global
community
of cat lovers. ♥*



PARTNERSHIP OPTIONS



Reels
High-performing, story-driven content



Stories
Authentic, real-time engagement



UGC
Brand-aligned, native content



Product Integration
Seamless, real-home placement



Affiliate Content
Trusted recommendations



Home + Lifestyle
Pet-friendly products for real homes



WHY ELIZA?



Character-driven comedy people remember



Strong adult female audience



Fast-growing community



High non-follower discovery



Real-home, authentic product integration



Multi-cat household appeal
(with brothers Riker & Anakin)

*More than a pet account —
a cat with a story. ♥*



CREATOR PLATFORMS & RECENT BRAND EXPERIENCE

amazon
Storefront

chewy
Creator

Olive Pits
Cat Litter

MYCO
SUPPLEMENT
Supplement

TopJobLab®
Lifestyle



LET'S WORK TOGETHER



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*Let's work
together! ♥*



CATS MAKE LIFE A LITTLE BRIGHTER



Same house. Bigger adventures. ♥

ELIZA THE RAGDOLL

Big Personality. Bigger Purrs.

A little attitude.
A lot of love.

CHARACTER DRIVEN PET CREATOR LIFESTYLE HOME CATS REAL LIFE

ABOUT ELIZA & FAMILY

Eliza is a show-quality Ragdoll with opinions, excellent taste and absolutely no qualifications to have this much authority. Her content combines character-driven comedy, everyday life and pet-friendly lifestyle inspiration — always authentic, always relatable, and always from a real home.

Eliza now rules the house with her Maine Coon brother, **Riker** (20 lbs, **black smoke**) and her **new baby brother, Anakin** — a Ragdoll kitten. Together, this fluffy trio brings a unique mix of personalities, heartwarming moments, and real-life large-cat life that cat lovers can't get enough of.

Three cats. Triple the chaos. A whole lot of love.



98.9K
30-DAY
VIEWS

+59%
from previous 30 days

61.6K
30-DAY
VIEWERS

+62%
from previous 30 days

+1,508
NET
FOLLOWERS
(30 DAYS)

+75%
from previous 30 days

11.5K
INTERACTIONS
(30 DAYS)

+68%
from previous 30 days

2,689
PROFILE
VISITS
(30 DAYS)

+61%
from previous 30 days

91.6%
of views are from
non-followers

Your brand can reach a
highly engaged,
new audience.

COMMUNITY SNAPSHOT

- 61.6% Women
- 58.6% United States
- 73% Ages 25-54
Top age group: 25-34 (27.8%)
- 91.6% Views from non-followers
- Global Reach
UK 5.4% | Canada 3.4% | and growing!

CONTENT & PARTNERSHIP OPTIONS

- Reels**
High-performing, story-driven content
- Stories**
Authentic, real-time integration
- UGC**
High-quality, repurposable content
- Product Integration**
Seamless, natural inclusion
- Affiliate Content**
Trusted recommendations
- Home + Lifestyle**
Pet-friendly products for real homes

WHY PARTNER WITH ELIZA?

- ✓ Character-driven, highly shareable content
- ✓ Strong, engaged female audience
- ✓ Fast-growing and widely discoverable
- ✓ Unique trio: Eliza (Ragdoll), Anakin (Ragdoll kitten) & Riker (Maine Coon - black smoke)
- ✓ Authentic, real-home environment
- ✓ Experience with top pet, home and lifestyle brands
- ✓ High-quality visuals and storytelling
- ✓ Passionate, loyal community of cat lovers

"Eliza's content doesn't just show a product — it shows how it fits into a real, beautiful life. That's what makes her special."

RECENT PARTNERSHIPS & FEATURES



LET'S WORK TOGETHER

Partnership Inquiries
elizatheragdoll@gmail.com
BEAUTIFUL BRANDS. HAPPIER CATS.

More than a pet account — a cat with a story.

@elizatheragdoll

Three fluffballs. A brighter everyday.